



WOMEN'S ALTERNATIVE
INVESTMENT SUMMIT

FOR IMMEDIATE RELEASE

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**TOP LPs TO KEYNOTE PANEL ON SHIFTING PRIVATE EQUITY INVESTMENT
STRATEGIES AT WOMEN'S ALTERNATIVE INVESTMENT SUMMIT**

Keynote Panel Details

Wednesday, December 2, 2009

8:45AM – 9:45AM/Cipriani Wall Street, NYC

Lexington, Mass., November 13, 2009 – Four of the nation's top Limited Partners (LPs) investing in private equity, hedge funds, and other alternative investments will discuss the new playing field for private equity investment as Keynote panelists at the inaugural Women's Alternative Investment Summit on December 2, 2009 in New York's financial district. These senior investment officers will discuss what they are looking for from general partners in this changed landscape and offer their solutions to lower returns, capital calls, and masses of data from a host of companies.

The panelists for The LP Perspective: The Search for Detail are:

- **Donna Dean**, Treasurer and Chief Investment Officer, **The Rockefeller Foundation**
- **Deborah Kuenstner**, Chief Investment Officer, **Wellesley College**
- **Alice Ruth**, Managing Principal and Chief Investment Officer, **Quadrangle Asset Management**
- **Sheryl Schwartz**, Managing Director, Alternative Investments, **TIAA-CREF**

The panel will be moderated by **Alicia M. Cooney, CFA**, Managing Director, **Monument Group**

The Summit's opening Keynote panel takes place at a time when LPs are becoming more hands-on than ever — and more powerful in the private equity and alternative investment game. The "denominator effect" of falling equity-market returns has meant that LPs have to be choosier about which GPs they invest in at the same time that many GPs are asking for additional help with

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struggling investments or establishing "annex funds" to invest more money in already troubled portfolio companies. As a result, LPs are in defensive mode, doing their own due diligence on portfolio companies, asking for quarterly meetings rather than annual meetings, and winnowing their pool of GP relationships.

The LP panel opens a full day of content-rich sessions at the Women's Alternative Investment Summit. The conference is designed to enhance networking, fundraising, and deal-making opportunities for senior-level women in private equity, hedge funds, and other alternative investments.

Additional Keynote interviews will feature **Raudline Etienne**, Chief Investment Officer, **New York State Common Retirement Fund**; **Sandra Horbach**, Managing Director, **The Carlyle Group** and **Nicole Arnaboldi**, Chairman, **DLJ Merchant Banking Partners**; Co-Head of **Illiquid Alternatives**, **Credit Suisse**. Other high-profile speakers from such leading firms as The **Blackstone Group**, **D.E. Shaw and Co.**, **Goldman Sachs**, **AlpInvest Partners**, and **StarVest Partners** will address a select audience of the foremost women alternative investment professionals from North America.

The Summit's partners include The Carlyle Group; Grant Thornton; Kauffman Fellows Program Center for Venture Education; Robert Toigo Foundation; and *The Wall Street Journal*.

The Women's Alternative Investment Summit opens on the evening of Tuesday, December 1 with a welcome reception at The Setai (Broad Street), followed by a full-day program on Wednesday, December 2, held at the downtown event space Cipriani Wall Street.

For more information about the Women's Alternative Investment Summit visit www.WomensAlternativeInvestmentSummit.com or call 781-652-9610.

About Falk Marques Group

Falk Marques Group LLC (<http://www.falkmarquesgroup.com>) produces professional conferences for senior-level decision makers in the alternative investment, healthcare, and technology industries. We provide unbiased information and high-level networking geared toward fulfilling the business needs of top executives.