



WOMEN'S ALTERNATIVE  
INVESTMENT SUMMIT

**2009 Summit Fact Sheet**

- Conference Overview:** This first-of-its-kind event is designed to enhance networking, fundraising, and deal-making opportunities for senior-level women across the full spectrum of alternative investments: Private Equity, Venture Capital, Hedge Funds, Real Estate, and Infrastructure.
- Panels, roundtables, and social events will focus on building relationships, gaining insight into the changing private investment environment, and sharing deal-making strategies and best practices.
- Date/Location:** December 1-2, 2009 in New York's Financial District  
The Setai (12/1) and Cipriani Wall Street (12/2)
- Conference Theme:** Alternative Investment in the Age of Transparency
- Keynote Speakers:**
- Janet Cowell, Treasurer, State of North Carolina
  - Sandra Horbach, Managing Director, The Carlyle Group
  - Raudline Etienne, Chief Investment Officer, New York State Common Retirement Fund
  - Nicole Arnaboldi, Chairman, Co-Head of Illiquid Alternatives, Credit Suisse
- Moderators and panelists:** Presentations by 30+ pioneers in the alternative investment field, including
- Molly Ashby, Solera Capital
  - Anne Casscells, Aetos Capital
  - Marleen Groen, Greenpark Capital
  - Dana Hall, D. E. Shaw
  - Sheryl Schwartz, TIAA-CREF
  - Joan Solotar, The Blackstone Group
  - Kelly M. Williams, Customized Fund Investment Group, Credit Suisse
  - Jacqueline Zehner, Jacquelyn and Gregory Zehner Foundation; Circle Financial Group
- Sponsors:** The Summit has attracted a wide-range of sponsors, including:
- Supporting Partners: The Carlyle Group; Grant Thornton
  - Exclusive National Newspaper Sponsor: The Wall Street Journal
  - Educational Sponsors: The Kauffman Fellows Program  
Robert Toigo Foundation
  - Media Partners: Dow Jones Private Markets  
Private Equity News  
mergermarket
  - Collaborative Partners 85 Broads  
CAIA (Chartered Alt. Invest. Analyst Assn.)  
ILPA (Institutional Limited Partners Assn.)  
Golden Seeds  
Dow Jones Private Equity Analyst Outlook 2010
- Summit Organizer:** Falk Marques Group, Lexington, Massachusetts  
Beth Falk, Summit Founder and Director
- Contact:** Beth Falk 781-652-9610  
Beth.Falk@falkmarquesgroup.com  
www.WomensAlternativeInvestmentSummit.com