



**FOR IMMEDIATE RELEASE**

**Contact:** Lisa Fruitt  
lisa@fruittcomm.com  
781-274-0330

## **THIRD ANNUAL WOMEN'S ALTERNATIVE INVESTMENT SUMMIT**

### **RETURNS TO NEW YORK CITY**

*November 3 & 4, 2011 at The Pierre*

Lexington, Mass., September 21, 2011 -- The Women's Alternative Investment Summit is returning to New York for its third year on November 3 & 4, 2011 at The Pierre in midtown Manhattan. Last year, more than 250 senior women executives across the alternative investment spectrum – GPs, LPs, and the professionals who serve them– gathered to exchange ideas, nurture valuable networks, and participate in substantive, in-depth conversations about the changing global financial environment.

The 2011 Women's Alternative Investment Summit program will focus on the broad scope of alternative investments, including Private Equity, Venture Capital, Hedge Fund, Real Estate, Real Asset, and Distressed Investing. In keynote presentations, moderated panel discussions, small-group roundtables, and tracked breakout sessions, attendees will debate such issues as “The CIO Perspective: Asset Allocation in a Changing World”; “Will Institutional Investors Continue to Warm to Hedge Funds”; “Real Estate Portfolio Management”; “Changing Patterns of VC Investing”; and “Global Private Equity: How Regions Measure Up by Performance.”

Among the more than 50 distinguished speakers slated for the 2011 Summit are Lila Hunnewell, CIO, Boston University Endowment; Kim Lew, Co-CIO, Carnegie Foundation of NY; Nancy Everett, Managing Director and Head of U.S. Fiduciary Management Solutions, BlackRock; Kelly Williams, Managing Director and Head, Customized Fund Investment Group, Credit Suisse; Carrie McCabe, CEO and Founder, Lasair Capital; Deborah Harmon, Co-Founder, Artemis Real Estate Partners; Lauren Leichtman, CEO and Founding Principal, Levine Leichtman Capital Partners; and Maria Boyazny, Founder & CEO, MB Global Partners.

(more)

The Women's Alternative Investment Summit has attracted a select group of sponsors from the financial, legal, corporate, and non-profit sectors. The Summit's two Platinum Sponsors are **Reed Smith**, a top-15 global law firm with a large and respected alternative investments practice, and **Rothstein Kass**, a professional services firm that is consistently ranked as a top CPA firm to the alternative investment industry. Reed Smith returns for its second year as a lead sponsor of the New York Summit; Rothstein Kass is a previous Gold Sponsor of the Women's Private Equity Summit, the west coast "sister" Summit to the New York event.

**Landmark Partners**, a private equity and real estate firm specializing in secondary investments, returns for a second year as a Silver Sponsor. Also returning to the Women's Alternative Investment Summit are Educational Partners **Kauffman Fellows Program at the Center for Venture Education** and the **Robert Toigo Foundation**.

New to the New York Summit are three exhibitors: **Waterford Wedgwood Royal Doulton**, the leading provider of luxury home and lifestyle products; **Ascendant Compliance Management**, a compliance consulting firm to investment managers, broker dealers, hedge and private equity funds worldwide; and **iLevel Solutions**, the leading Portfolio Management Platform for the private equity industry.

The Women's Alternative Investment Summit opens on the evening of Thursday, November 3, 2011 with a networking cocktail reception at the restaurant Daniel, followed by a full-day program on Friday, November 4 at The Pierre. The conference closes with *An Evening of Cocktails and Fashion*, a special networking event at Akris, the women's clothing boutique and the Summit's Official Style Partner. A percentage of evening's proceeds will benefit The Breast Cancer Research Foundation.

For more information about the Women's Alternative Investment Summit visit [www.WomensAlternativeInvestmentSummit.com](http://www.WomensAlternativeInvestmentSummit.com) or call 781-652-0900.

###

Please note: The Women's Alternative Investment Summit in New York is closed to the media.