



WOMEN'S ALTERNATIVE
INVESTMENT SUMMIT

FOR IMMEDIATE RELEASE

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FIRST WOMEN'S ALTERNATIVE INVESTMENT SUMMIT
SLATED FOR NEW YORK CITY

December 1-2, 2009 at Cipriani Wall Street

Lexington, Mass., October 1, 2009 -- Falk Marques Group today announced the inaugural Women's Alternative Investment Summit will be held on December 1 -2, 2009 in New York's financial district. This conference marks an extension of the company's breakthrough Women's Private Equity Summit to include the broad range of asset classes, including private equity, venture capital, real estate, infrastructure, and hedge funds.

The conference, entitled "Alternative Investment in the Age of Transparency," will address the challenges and opportunities presented by doing business in front of "clear windows." Keynote interviews will feature industry leaders **Sandra Horbach, Managing Director, The Carlyle Group** and **Nicole Arnaboldi, Chairman, DLJ Merchant Banking Partners; Co-Head of Illiquid Alternatives, Credit Suisse**. High profile panelists from such leading firms as **The Blackstone Group, D.E. Shaw and Co., Goldman Sachs, and Carnegie Corporation of New York** will address a select audience of the foremost women alternative investment professionals from North America, Europe, and Asia.

Topics for discussion include "The LP Perspective: The Search for Detail;" "The Narrowing of Private Equity and the Rise of Alternatives;" "Washington and Wall Street: Bridging the Communication Gap;" "Navigating The Debt Markets;" "Managing the Portfolio Company;" and "Hedge Funds' Second Act."

The Summit's partners include The Carlyle Group; Kauffman Fellows Program Center for Venture Education; and *The Wall Street Journal*.

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The Women's Alternative Investment Summit is designed to enhance networking, fundraising, and deal-making opportunities for senior-level women in alternative investments. The event will also include structured networking opportunities, which have proven to be extraordinarily valuable at previous Summits.

The Summit opens on the evening of Tuesday, December 1 with a welcome reception at The Setai (Broad Street), followed by a full-day program on Wednesday, December 2, held at the downtown event space Cipriani Wall Street. Summit Executive Director Beth Falk, President of Falk Marques Group, said that New York was the ideal location for a comprehensive look at alternative investments. "The financial world is in flux, with changes affecting every asset class. We see great value in convening in New York a group of powerful, accomplished women to exchange ideas and build relationships," said Falk.

Keynote panelists include Molly Ashby, Founder and Chief Executive officer, Solera Capital; Anne Casscells, Managing Director, Co-President and Chief Investment Officer of Absolute Return Strategies, Aetos Capital; Dana B. Hall, CFA, Senior Vice President, D. E. Shaw & Co., L.P; Melina Higgins, Managing Director, Goldman Sachs; Tracey Luke, Director of Portfolio Management, Liquid Realty Partners; Colleen Sellers, Managing Director, Deutsche Bank Private Wealth Management; D. Ellen Shuman, VP and Chief Investment Officer, Carnegie Corporation of New York; Joan Solotar, Senior Managing Director, Public Markets Group, The Blackstone Group; Kelly M. Williams, Managing Director and Co-Head, Customized Fund Investment Group, Credit Suisse.

The next Women's Private Equity Summit, which will continue to focus on that specific asset class, will be held March 4 & 5, 2010, at The Ritz-Carlton Half Moon Bay in California. Falk said attendees will find equal value in these two distinct conferences. "Our West Coast conference has a casual ambience appropriate for the gorgeous seaside resort setting and the content is focused on private equity and venture capital. By contrast the Women's Alternative Investment Summit will take full advantage of its downtown New York setting and urban amenities and has a broader set of topics for discussion," said Falk.

For more information about the Women's Alternative Investment Summit visit www.WomensAlternativeInvestmentSummit.com or call 781-652-9610.

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About Falk Marques Group

Falk Marques Group LLC (www.falkmarquesgroup.com) produces professional conferences for senior-level decision makers in the alternative investment, healthcare, and technology industries. We provide unbiased information and high-level networking geared toward fulfilling the business needs of top executives.

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